

## Sunday Fair Brings Galleries from Luxembourg, Arkansas, and Elsewhere to London

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The [VIP previews of Frieze London and Frieze Masters](#) of yesterday gave way to the public days today, and the masses flooded the fairs, so many people opted to spend their Thursday afternoon at Sunday, a fair showcasing younger galleries that is held a short walk away from Regent's Park.

Sunday is, compared to the madness happening under the Frieze tents, quite a relaxing time, despite being held in a concrete hangar that you arrive at after walking down a sketchy-looking truck ramp. You're greeted by the SoCal vibes of some Jake Longstreth paintings at LTD Los Angeles—green West Coast landscapes—and it goes from there.

Around the corner, at the booth of New York gallery Yours Mine & Ours, artist Jeremy Couillard has installed *Uncle Sad Bedroom* (2017), a video game that you can play right there at the fair, projected on a large screen and on sale for \$8,000, as an edition of 10. As a game, it appeared to be passing the hardest test: One Sunday visitor left his kid there and he was hooked playing it for what seemed like half an hour, jamming at the controller as the game's hero explored a subway stop in Queens. Some stuff might have gone over the kid's head, though. At one point when I played, I clicked a button that said "I'm a Marxist" and found myself on a magic carpet throwing psilocybin-laced tubes of toothpaste at flying robotic drones.



Jeremy Couillard, *Uncle Sad Bedroom* (2017), a video game at Yours Mine & Ours.

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